

# 2024 USDLA National Conference

Welcome to St Louis! All times listed below are Central Standard Time.

This schedule was last updated 03/17/2024

Tuesday, June 4, 2024 11:15am - 11:30am

## Virtual Program Day 1 Welcome

Tuesday, June 4, 2024 11:30am - 12:15pm

## Virtual Program Day 1 Session 1

Now What? How to leverage Instructional Technology to Prepare for the Next Crisis

Hanna Howell  
*University of North  
Alabama*

The 4 G's: A Framework for Culturally Responsive Pedagogy

TeAna Conaway- Ashley Bridges  
Manson *CulturED Connections,*  
*CulturED Connections, LLC*  
LLC

Tuesday, June 4, 2024 12:30pm - 1:15pm

## Virtual Program Day 1 Session 2

'This isn't boring!' Overcoming Short Attention Spans with Virtual Programs

Brandan Adams  
*The Mariners' Museum  
and Park*

Long Overdue: A Chat With Your BFF

Rebekah Adderley  
*Tarrant County  
College*

Tuesday, June 4, 2024 1:30pm - 1:45pm

## Virtual Program Day 1 Announcements

Tuesday, June 4, 2024 2:00pm - 2:45pm

### Virtual Program Day 1 Session 3

Performance Based Education (PBE): Foundations

Renee Blackshear  
*Texas State Technical  
College*

Unlocking the Invitational Design Door with AI: Experimentation & Results

Karen Tinsley-Kim      Francisca Yonekura  
*UCF Center for*      *UCF Center for*  
*Distributed Learning*      *Distributed Learning*

Tuesday, June 4, 2024 3:00pm - 3:45pm

### Virtual Program Day 1 Session 4

2024 Trends in Online Education: Student and Administrator Insights

Melissa Venable  
*BestColleges*

Fostering Service and Student Leadership in Online Learning (K-12)

Kathryn Fishman-      Ericca Thornhill      Karen Scales      Sherry Denney  
Weaver      *Mizzou Academy*      *Mizzou Academy*      *Mizzou Academy*  
*Mizzou Academy*

Alicia Bixby  
*Mizzou Academy*

Monday, June 17, 2024 12:00pm - 8:00pm

### Registration in the Crystal Foyer

Monday, June 17, 2024 1:00pm - 2:15pm

### Pre-Conference Workshops #1

Asset Awakening: Unleashing Learner Potential for Knowledge and Innovation in Instructional Design

Location: Lucas/Flora

Sangeetha Carmona  
California State  
University

### Educators Guide to Artificial Intelligence (AI)

Location: Hawthorne

James Moore  
DePaul University

Monday, June 17, 2024 1:00pm - 6:00pm

## Expo Hall Setup

Monday, June 17, 2024 3:00pm - 4:15pm

## Pre-Conference Workshops #2

### Designing Your Way to Equitable Courses

Location: Lucas/Flora

Heather Sandy  
Lindenwood University

### I Loved My Class: Gamification that Works!

Location: Hawthorne

Victoria Brown  
Florida Atlantic  
University

Emmalyn Green

Daniel Saurez

Monday, June 17, 2024 6:00pm - 8:00pm

## Opening Reception

Tuesday, June 18, 2024 6:00am - 7:00am

## Morning Stretch - Yoga in the Gym on the 3rd Floor

Tuesday, June 18, 2024 7:00am - 5:00pm

## Registration in the Crystal Foyer

Tuesday, June 18, 2024 7:00am - 8:00am

## Breakfast in the Ballroom

Tuesday, June 18, 2024 8:00am - 8:30am

## Opening Announcements in the Ballroom

Tuesday, June 18, 2024 8:30am - 9:15am

## Featured Session in the Ballroom - Dr. Robbie Melton

Tuesday, June 18, 2024 9:30am - 10:15am

## Concurrent Session 1

Flexibility Redefined: How HyFlex Learning and Hands-On Lab Kits Transform Science Education

Location: Lucas/Flora

Deanna Spraker	Shannon McGurk
<i>Wytheville Community College</i>	<i>Carolina Biological Supply Company</i>

Generative AI and Students Learning Experience: An Empirical Review

Location: Benton

Samuel Tweneboah-Koduah  
*Gannon University*

NC-SARA: Expanding Services and Engagement for SARA Participating Institutions

Location: Parkview

Emily Jacobson	Marianne Boeke
<i>NC-SARA</i>	<i>NC-SARA</i>

Ready to Deliver: A Commitment to Ensuring Online Excellence

Location: Hawthorne

Tammy McClain-Smith	Cara Stombock
<i>Virginia State University</i>	<i>Virginia State University</i>

Sustaining Advocacy for Accessibility and Inclusion in Distance Learning

Location: Aubert

Adam Valencic  
*Lindenwood University*

Tuesday, June 18, 2024 10:15am - 10:45am

## Coffee Break

Tuesday, June 18, 2024 10:45am - 11:15am

## Concurrent Session 2a

Crafting Engaging Courses: Practical Solutions with Microsoft 365

Location: Parkview

Alissa Harrington  
*Towson University*

Increasing Remote Team Engagement through Motivational Design

Location: Aubert

Jerry Fix  
*Daugherty Business Solutions*

Mike Hyzy  
*Daugherty Business Solutions*

Tuesday, June 18, 2024 10:45am - 11:30am

## Concurrent Session 2c

Moving Beyond Email to Access Students

Location: Portland

Zach Mangum  
*Pronto*

Tuesday, June 18, 2024 10:45am - 12:00pm

## Concurrent Session 2 - Workshops

AI Unleashed in the Classroom: Building the Foundations for Relevant and Engaging Learning Adventures

Location: Benton

Emmalyn Green  
*Florida Atlantic University*

Learner Personas: Design Learning Experience They Enjoy

Location: Lucas/Flora

Jonathan Peters  
*Sententia, Inc*

Tuesday, June 18, 2024 10:45am - 12:00pm

**State Chapters Board Meeting in Hawthorne**

This session is for State Chapter leadership and by invitation only. Please visit the USDLA State Chapters table in the Foyer to learn more about participating with the chapter in your state or region.

Tuesday, June 18, 2024 11:30am - 12:00pm

**Concurrent Session 2b**

Creating Quality Videos Faster with AI in Adobe Premiere Pro

Location: Parkview

Summer Garrard      Ed Wozniak  
*Boston University*      *Boston University*  
*Virtual*                      *Virtual*

Harnessing Hidden Potential for Stronger Design and Learner Engagement

Location: Aubert

Da Knowlton  
*Southern Illinois*  
*University*  
*Edwardsville*

Tuesday, June 18, 2024 12:00pm - 1:30pm

**Lunch Service Begins**

Tuesday, June 18, 2024 12:30pm - 1:30pm

**Keynote with Don Mann in the Ballroom**

Tuesday, June 18, 2024 1:30pm - 2:15pm

**Sponsor Activity**

Tuesday, June 18, 2024 2:15pm - 3:00pm

### Concurrent Session 3

Beyond Borders: Mastering Virtual Leadership in the Age of Technology

Location: Aubert

Rachel Silver  
*Aligned Goals, LLC*

Can you "C" the way to performance success?

Location: Parkview

William Ryan  
*Ryan Consulting, LLC*

Cowboys and Space Cadets Can Be Friends: IDs and SMEs

Location: Hawthorne

Anthony Mansfield  
*Miami University  
Regionals*

Flexing HyFlex: A holistic guide for successfully implementing HyFlex

Location: Benton

James Moore  
*DePaul University*

Transition from An External OPM to Internal Operations: Our Process and Lessons Learned

Location: Lucas/Flora

Rui Li                      Mikah Hughes  
*Bradley University*      *Bradley University*

Using Planning and Control to Enhance the Return on Investment for Distance Education

Location: Portland

Victoria Brown  
*Florida Atlantic  
University*

Tuesday, June 18, 2024 2:30pm - 4:30pm

### Featured Session in the Ballroom - Dr. Robbie Melton - AI Chatbot

Tuesday, June 18, 2024 3:00pm - 3:30pm

### Afternoon Break

Tuesday, June 18, 2024 3:30pm - 4:15pm

## Concurrent Session 4

### ActiveFlex: The Next Level of Online Instruction

Location: Lucas/Flora

Letitia Bergantz  
*Athens State  
University*

Marla Williams  
*Athens State  
University*

Mark Gale  
*Athens State  
University*

Timothy Thornton  
*Athens State  
University*

### Bridging the Gap: Applying Merrill's First Principles to Engage Novice SMEs in Instructional Design Collaboration

Location: Aubert

Adam Valencic  
*Lindenwood University*

### Competency Based Learning: From Set Up to Transcript

Location: Portland

Ari Nemser  
*BocaVox LLC*

### Deliberate Fun: A Purposeful Approach to Gamifying Learning Experiences

Location: Benton

Jonathan Peters  
*Sententia, Inc*

### Sustainable Online Learning for All: Developing and Accelerating High-Quality Online Programs with Nonprofit Consortium

Location: Parkview

Joshua Gaul  
*Edge, Inc.*

Tuesday, June 18, 2024 4:30pm - 5:00pm

## Announcements and Daily Drawings in the Ballroom

Tuesday, June 18, 2024 6:00pm - 9:00pm

## Night on the Town



Wednesday, June 19, 2024 6:00am - 7:00am

**Bill Jackson Memorial Run/Walk**

Wednesday, June 19, 2024 7:00am - 5:00pm

**Registration in the Crystal Foyer**

Wednesday, June 19, 2024 7:30am - 8:30am

**Breakfast in the Ballroom**

Wednesday, June 19, 2024 8:30am - 9:00am

**Morning Announcements in the Ballroom**

Wednesday, June 19, 2024 9:00am - 9:45am

**Concurrent Session 5**

**Build Connections, Improve Outcomes**

Location: Aubert

Kary Kappler  
*InScribe*

Fred Scott  
*InScribe*

**Creating a Comprehensive WellBeing Approach to Support Student Success**

Location: Portland

Emily Pettit  
*The Virtual Care  
Group*

**Establishing and Managing Institution-Wide Online Course Development**

Location: Benton

Anthony Pina  
*Illinois State University*

**Pioneering an AI learning buddy**

Location: Hawthorne

Florian Hummel  
*International  
University*

Policy Outlook on Economic & Workforce Development

Location: Parkview

Michael Edmondson  
New Jersey Institute of  
Technology

Public Media: A Distance Learning Partner in Your Neighborhood

Location: Lucas/Flora

Tiffany Morgan  
State of Iowa/Iowa  
PBS

Wednesday, June 19, 2024 9:45am - 10:30am

**Coffee Break and Sponsor Activity**

Wednesday, June 19, 2024 10:30am - 11:00am

**Concurrent Session 6a**

Delivering Better Courses Through Video Engagement

Location: Benton

Brian Ward  
Pensacola State  
College

Quality Matters: It's All in the Template for the Course

Location: Parkview

Janice Poston  
Simmons College of  
Kentucky

Wednesday, June 19, 2024 10:30am - 11:45am

**Concurrent Session 6 - Workshops**

Digital Education Resilience: Strategies for Long-Term Excellence

Location: Portland

Sarah Martin  
Loyola University  
Maryland

Keys to Unlock Easy and Engaging Digital Escape Room Activities in Online Courses

Location: Hawthorne

Debra Luken  
*University of Central  
Florida*

### Rapid Prototyping Online Programs: A Cross-Functional Approach

Location: Lucas/Flora

Sara Baber  
*University of North  
Texas Dallas*

Wednesday, June 19, 2024 11:15am - 11:45am

## Concurrent Session 6b

### Unlocking Potential: A Blueprint for Dynamic Learner Engagement

Location: Benton

Jillian Starman  
*Wise Women  
Leadership*

Wednesday, June 19, 2024 12:00pm - 2:00pm

## Awards Luncheon

Wednesday, June 19, 2024 2:15pm - 3:00pm

## Concurrent Session 7

### Blooming with Potential: Using Bloom's Taxonomy to Empower Learners

Location: Aubert

Jahna Kahrhoff

### Gamification Triforce: Understanding Users, Metrics, and Game Mechanics for a Successful Gamification Implementation

Location: Hawthorne

Bret Wardle  
*Neumont College*

### Making the Cut: Distance Learning Quality Standards and Certification

Location: Parkview

Chuck Sengstock  
*USDLA*

Amanda Major  
*USDLA*

### Regular & Substantive Interaction: Enhancing Online Quality While Meeting Federal Requirements

Location: Portland

Anthony Pina

*Illinois State University*

Chad Clark

*Bradley University*

### The Challenges Music Educators Faced During the Covid-19 Pandemic

Location: Benton

Audrey Kobel Drake

*Doctoral Student at*

*Northcentral University*

### The Power of Prompting

Location: Lucas/Flora

Sandy Wagner

*Defense Language*

*Institute Foreign*

*Language Center*

Wednesday, June 19, 2024 2:30pm - 4:30pm

## Featured Session in the Ballroom - John Chen - Behind the Scenes of Hybrid Technology

### How To Make Engaging Hybrid Learning Technology

John Chen

*Engaging Virtual*

*Meetings*

Wednesday, June 19, 2024 3:15pm - 4:00pm

## Concurrent Session 8

### A statewide digital learning portfolio; Created by educators for educators

Location: Portland

Maryanne Maddoux

*Texas Higher*

*Education Coordinating*

*Board*

### Efficacy and Effectiveness Research in K-12 Virtual Education

Location: Benton

Lodi Lipien                      April Fleetwood  
*Florida Virtual School*      *Florida Virtual School*

**Empowering Engagement: Cultivating Faculty Commitment and Connection in Online Higher Education**

Location: Hawthorne

Cathy McKay                      Tiffany Hamlett                      Jason Cohen  
*American College of*      *American College of*      *American College of*  
*Education*                      *Education*                      *Education*

**Leveling Up Learning: The Revolutionary Fusion of Gamification and Generative AI**

Location: Parkview

Michael Hyzy                      Shanti Greene  
*Daugherty Business*      *Daugherty Business*  
*Solutions*                      *Solutions*

**New digital collaboration and cooperation models - How to move beyond classical distance learning experiences?**

Location: Lucas/Flora

Florian Hummel  
*International*  
*University*

Wednesday, June 19, 2024 4:30pm - 5:00pm

**Sponsor Wrap-up and Drawings**

Thursday, June 20, 2024 8:00am - 9:00am

**Breakfast in the Ballroom**

Thursday, June 20, 2024 8:00am - 1:00pm

**Leadership and Policy Summit - Open to all attendees**

Thursday, June 20, 2024 8:15am - 8:45am

**Morning Buzz - Examining Correlation between Organizational Structure and Online Success**

Grab some coffee and join this discussion led by USDLA Public Policy Chair. Dr. Alexandra Salas. The goal of the discussion group will be to address questions about the relationship between organizational structures and the success or demise, as well as the level of quality of online education programs.

Thursday, June 20, 2024 9:00am - 9:30am

### **How Students Are Achieving Disability Justice Through Distance Learning**

Presenters: Very special guests Sean Gold, author, advocate, speaker, podcast host, and STLCC alum and Amy Bird, Director of Access and Student Success for St. Louis Community College

Thursday, June 20, 2024 9:30am - 9:50am

### **Leadership Perspectives of Rural Distance Learning**

Presenter: Dr. Matt Newlin

In this session: You will learn about the most critical issues for institutions providing distance learning to students who live in rural or remote communities. Discussions will be based on present research and examples of practical changes that are already being implemented by institutions and organizations. Attendees will have the chance to critique their own approach to serving rural and remote students and learn from other colleagues how they are addressing the needs of their rural populations.

Thursday, June 20, 2024 10:00am - 10:45am

### **Featured Speaker - Joe Sallustio - Lessons After Commencement**

Last year USDLA welcomed Joe Sallustio's co-author Kate Colbert as a keynote speaker to discuss their book Commencement: The Beginning of a New Era in Higher Education. This year Joe joins us to talk about lessons learned since the publication of the book that started with his successful podcast The EdUp Experience.

Thursday, June 20, 2024 11:30am - 11:50am

### **Leading Digital Learning in a Post-Pandemic Era**

A series of quick bites to get you talking about some of the topics important to leading to way into the future of distance and digital learning. A complete speaker list and suggested discussion questions for your tables will be posting in the weeks to come. Among the speakers will be Dr. Darcy Hardy talking about the importance of strategy in online education.

Thursday, June 20, 2024 12:00pm - 12:45pm

### **Unboxing the Conference - Workshop with Valary Oleinik**

So often we leave conferences with great ideas and wonderful intentions, but then we return to our day-to-day routine and don't take action on the things we wanted to or stay connected with the people we met. This time can be different as you create a pathway to change. You will be guided through a process of reflection and planning that concludes with you making commitments about how you will return home and change the future of distance and digital learning.

Thursday, June 20, 2024 12:45pm - 1:00pm

## Closing Remarks

Tuesday, July 2, 2024 11:15am - 11:30am

## Virtual Program Day 2 Welcome

Tuesday, July 2, 2024 11:30am - 12:15pm

## Virtual Program Day 2 Session 1

Embracing AI: Navigating Workplace Fears and Responding to Change

Moriah Kent  
*Auburn University,  
Human Resource  
Development*

Chelsy Hooper  
*Auburn University,  
Libraries' Innovation  
and Research Comm*

Governing the Ungovernable: Bringing Effective Policy to Distance Learning

John Bellocchio  
*Fetch and More*

Tuesday, July 2, 2024 12:30pm - 1:15pm

## Virtual Program Day 2 Session 2

The Hermeneutic Loop as an Ethical Best Practice Teaching Framework in Generative AI Learning Modalities

Rebecca Blankenship  
*Florida Agricultural and  
Mechanical University*

The Role of Leadership in Implementing Social–Emotional Learning in the Online Classroom

Emily Mulvihill  
*CSU Pueblo*

Tuesday, July 2, 2024 1:30pm - 1:45pm

## Virtual Program Day 2 Announcements

Tuesday, July 2, 2024 2:00pm - 2:45pm

## Virtual Program Day 2 Session 3

Redefining Course Quality: AI as a Catalyst for Educational Excellence

Joseph Evanick  
*Geisinger College of  
Health Sciences*

Supporting Multilingual Learners in Online and Blended K-12 Classrooms

Ericca Thornhill  
*Mizzou Academy*

Kathryn Fishman-  
Weaver  
*Mizzou Academy*

Sherry Denney  
*Mizzou Academy*

Kimberly Kester  
*Mizzou Academy*

David Prats Vidal  
*Mizzou Academy*

Tuesday, July 2, 2024 3:00pm - 3:45pm

## Virtual Program Day 2 Session 4

Empathy in Pixels: Enhancing Online Training Through Trauma-Informed Principles

Wendy Simmerman  
*Utah Valley University*

Matt Mishkind  
*Department of  
Psychiatry, CU  
Anschutz Medical  
Campus*

Michael Kazanjian  
*Department of  
Psychiatry, CU  
Anschutz Medical  
Campus*

Rena Deighton  
*Utah Valley University*

Tracking Digital Adoption Trends - Results from our 2023-24 National Survey of K-12 and Higher Education teachers

Julia Seaman  
*Bay View Analytics*

Jeff Seaman  
*Bay View Analytics*