

2026 USDLA National Conference

Welcome to Cleveland! All times listed below are Eastern Standard Time.
This schedule was last updated 01/26/2026

Monday, June 22, 2026 9:00am - 4:00pm

Sententia Gamification Certification - Level 1 with Jonathan Peters

The ONLY Gamification Certification that earns you recertification* credits with SHRM, HRCI, and ATD.

This hands-on certification takes you through the 5-Quest, trademarked and proven process of gamifying your corporate training, HR compliance, or adult education program. By following the 5-Quest plan, you are essentially assured a successful outcome. The concept is simple... create a course just like you would a game, with an intriguing storyline, stunning graphics coupled with drop-dead aesthetics, then add gameplay elements like obstacles, levels, unlocks, boosters, and rewards. As your learners overcome obstacles, achieve level ups, and unlock boosters, they'll be learning and testing their skills. Throw in some in-game currency and your learners will be hooked on learning and earning as the feel-good hormones of dopamine, serotonin, endorphins, and oxytocin are released. Leverage the same techniques perfected by the gaming industry to captivate audiences by setting clear goals through game-like thinking, engaging stories, effective triggers, and continual feedback, recognition, and reward structures. These techniques boost motivation and engagement.

Monday, June 22, 2026 1:00pm - 4:00pm

Pre-Conference AI Workshop with Dr. Robbie Melton

Monday, June 22, 2026 1:00pm - 4:00pm

Pre-Conference Leadership Workshop with Hugh Jensen

Monday, June 22, 2026 6:00pm - 8:00pm

Tips, Tech & Tapas